



Leads Groups

Leads Groups allow professionals to meet consistently in a non-competitive and mutually supportive environment to exchange leads and business referrals. These groups are intended to be a tool for members to cultivate professional relationships, establish trust, increase knowledge and build business. In order to achieve this, each Leads Group includes 8-25 chamber members from different industries.

What will a Leads Group offer my business?

- Focused opportunity to create and maintain an effective network.
- Build personal and professional relationships with other chamber members.
- Develop strategies to grow and expand your business.

How often do Leads Groups meet?

There currently are two active Leads Groups at the Overland Park Chamber of Commerce

- **Leads Group 1** - meets 1st and 3rd Thursdays from 11:30 a.m. – 12:30 p.m. at the Chamber
- **Leads Group 2** - meets 2nd and 4th Tuesdays from 8:00 – 9:00 a.m. at Cleveland University

Leads Group Guidelines

- Leads Group members must be members of the Overland Park Chamber of Commerce in good standing.
- Only one person per Leads Group category.
- Chamber member businesses can have up to two employees from their business participate in Leads groups.
- A minimum of eight members are needed to create a new group. Groups will have a maximum of 25 members.
- Each group member is responsible for bringing at least one new lead to each meeting.
- The Overland Park Chamber of Commerce will maintain a waiting list by group industry category.
- Group leadership is elected by group members for a term of one year.
- A non-refundable \$60.00 per person is due upon acceptance to a Leads group and will be renewed annually.

How can I attend a Leads Group?

For more information and to submit an application contact:

Trish Reedy, Group 1 Chair

trish.reedy@primelending.com or (913) 271-2368

Dr. Mike Cartwright, Group 2 Chair

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Stacey Cowan, Chamber Membership Director

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