



## 2017 Highlights

**Thanks to your support and involvement in the Chamber of Commerce, Overland Park's economy is booming!**

This year we celebrated 50 years of business leadership, marking the many contributions the Chamber has made to Overland Park since our reorganization in 1967.

### Economic Development

**1,792 new and 747 retained jobs** and \$92 million in capital investment

**New or expanding companies:** Carter-Waters; Creative Planning; DEG; Fire Door Solutions; ISG Technology; Lansing Trade Group; Mercer-Zimmerman; Multi-Service Technology Solutions; Nexus IT Group; and Zoom.

**Major construction** of Avenue 80; Interurban Lofts; Market Lofts; The Vue; the former Metcalf South Mall site; and The University of Kansas Hospital Indian Creek Campus.

**New office space** being added with the renovation of 6601 College and redevelopment of the former CenturyLink site with two office buildings.

Engaged in community and industry meetings to study retail, development and community visioning.

### Economic Indicators for Overland Park:

- 32% of Johnson County employment
- 30% of Johnson County building permits
- 34% of Johnson County retail market share



### Regionalism

Supported #BetterKCI campaign that resulted in overwhelming approval for a single terminal at Kansas City International Airport.

Board and staff participated in numerous regional initiatives and engaged in leadership roles.

Worked with local, county and state organizations to build stronger coalitions for transportation infrastructure and economic development incentives.

## Public Policy & Advocacy

Urged City of Overland Park officials to continue successful public / private partnerships for infrastructure, public safety and job creation.

Joined Kansas Coalition of Local Chambers in presenting legislators with position statements on economic development, higher education, KanCare/ Medicaid, K-12 school funding, taxation, transportation and infrastructure.

Represented pro-business and quality of life interests through advocacy with elected officials at local, state and federal levels.

Provided opportunities and encouraged members to engage in legislative and election processes and to discuss business issues with elected officials.

## Member Services

**130 new members**

**51 ribbon cuttings** and groundbreakings

**143 events** attended by more than 7,500 business professionals who enjoyed opportunities to connect, learn and promote products and services



**700-Strong Young Professionals** network enjoyed opportunities for career development, social activities and philanthropic work

## Chamber Foundation

Completed fundraising, finishing touches and technology upgrades in the major renovation of the Chamber Foundation building.

**33 new leaders** graduated in 2017 Leadership Overland Park (LOP) program

**240 groups** and businesses and more than 3,500 professionals utilized meeting rooms at the Chamber Foundation building.

## Communications

Commemorated Chamber's 50th Anniversary by sharing retrospective photos and articles highlighting the organization's leadership and successes.

**18,000 unique website visitors**, 27,200 visits, 113,000 page views

**3,050 Twitter followers**, 1,198 Facebook followers and 1,602 LinkedIn groups members

**Thank you for your support of the Chamber's mission to enhance the business environment and quality of life in our community.**