

2018 Highlights

Thanks to your support and involvement in the Chamber of Commerce, Overland Park's economy is booming!

The Chamber joined the City of Overland Park and Visit Overland Park to engage the community in the Forward OP initiative to develop a community vision and strategic plan for Overland Park's next 20-25 years.

Jobs & Economic Development

1,426 new and 217 retained jobs and \$48.4 million in capital investment

Overland Park gained **new company headquarters** with the addition of Creative Planning, WellSky (under construction at CityPlace) and BIOMIN America Inc.

New or expanding companies included Zoom; Mixon Hill, Inc.; Optiv; MyFreightWorld; Mercer Zimmerman, The University of Kansas Health System Indian Creek; New Directions Behavioral Health and HCA Midwest Health.

Construction continued on major projects including Promontory; The Vue; CityPlace, Edison District and Saint Luke's Rehabilitation Institute.



Engaged in community and industry meetings to study retail, development and community visioning.

Began development of a program to match interns with companies.

Economic Indicators for Overland Park:

- 32.5% of Johnson County employment
- 17.9% of Johnson County building permits
- 34.3% of Johnson County retail market share

Regional Leadership

Board and staff participated in numerous regional initiatives and engaged in leadership roles.

Worked with local, county and state organizations to build stronger coalitions for transportation infrastructure, quality of life and economic development incentives.

Public Policy & Advocacy

Represented pro-business and quality of life interests through advocacy with elected officials at local, state and federal levels.

Developed the Chamber's first Local Public Policy Platform.

Provided opportunities and encouraged members to engage in legislative and election processes and to discuss business issues with elected officials.

Hosted U.S. Secretary of Transportation Elaine L. Chao and provided details on the critical need for federal funding to improve U.S. Highway 69.

Testified before the Kansas 2018 Joint Legislative Transportation Task Force on the need for a state strategy for expanding U.S. Highway 69.



Member Services

150 new members joining 800+ existing members

67 ribbon cuttings and groundbreakings

160 events attended by more than 1,850 business professionals who enjoyed opportunities to connect, learn and promote products and services.

700-Strong Young Professionals network enjoyed opportunities for career development, social activities and philanthropic work.

Chamber Foundation

Completed fundraising, finishing touches and technology upgrades in the major renovation of the Chamber Foundation building.

37 new leaders graduated from 2018 Leadership Overland Park (LOP) program.

155 groups and businesses and more than 4,200 professionals utilized meeting rooms at the Chamber Foundation building.

Communications

Chamber President penned op-ed column in *The Kansas City Star* about the benefits of the proposed Sprint/T-Mobile merger.

18,560 unique website visitors, 29,200 visits, 113,225 page views

3,455 Twitter followers, 2,209 Facebook followers and 1,550 LinkedIn groups members

Thank you for your support of the Chamber's mission to enhance the business environment and quality of life in our community.