



Leads Groups Quick Guide 2024

Leads Groups allow professionals to meet consistently in a non-competitive and mutually supportive environment to exchange leads and business referrals. These groups are intended to be a tool for members to cultivate professional relationships, establish trust, increase knowledge and build business. In order to achieve this, each Leads Group includes 8-25 chamber members from different industries.

What will a Leads Group offer my business?

- Focused opportunity to create and maintain an effective network
- Build personal and professional relationships with other chamber members
- Develop strategies to grow and expand your business

How often do Leads Groups meet?

- **Leads Group 1** - meets **1st and 3rd Thursdays** from 11:30 a.m. – 12:30 p.m. at the Chamber
- **Leads Group 4** – meets **2nd and 4th Tuesdays** from 12:00 – 1:00 p.m. at the Chamber

Leads Group Guidelines

- Leads Group members must be members of the Overland Park Chamber in good standing
- You may visit a Leads Group ONE time if your chosen category/industry is available
- ONE person will represent a category/industry per group
- Acceptance in a group is filled by the first application submitted to the Chamber
- If your chosen category/industry is not available, you will be added to a waitlist maintained by the Chamber
- Member businesses can have up to two employees from their business participate in separate Leads groups
- A minimum of 8 members are needed to create a new group. Groups will have a maximum of 25 members
- Each group member is responsible for bringing at least one new lead to each meeting
- Group leadership is elected by group members for a term of one year starting in January
- A non-refundable \$60.00 per person is due upon acceptance to a Leads group and will be renewed annually

For further info & to submit an application:

David Dyer, Membership Director
ddyer@opchamber.org or (913) 766-7604