

Emmet Gariepy

Strategic Planner

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Executive Profile:

Accomplished senior military leader with over 20 years of experience in driving strategic initiatives, specializing in innovative capability development, organizational growth, and strategic planning. Proven track record in implementing and overseeing key improvements to lead operational growth, efficiency, and strategic communication objectives. Skilled in cultivating multicultural communication and fostering the free exchange of knowledge to accomplish tangible outcomes. Actively seeking new professional challenges with a growth-oriented company.

Skills:

Strategic Planning	Operations Management	Resource Allocation
Cross-Functional Collaboration	Organizational Innovation	Data Analytics
Performance Reviewing	Business Development	Stakeholder Relationships

Professional Experience:

Senior Manager Capability Development

July 2021 – Present

Combined Arms Center - Fort Leavenworth, Kansas

- Designed training curricula for operations security, stakeholder engagement, and compliance impacting 100+ information operations personnel.
- Created three new organizations with dedicated \$500m budget by leading cross-functional design efforts across 16 Combined Arms Center stakeholders to improve Army's ability operate within the information space.
- Improved the Army's readiness by leading the talent allocation, organizational change, management and personnel compliance measures of 300 soldier workforce.
- Led cross-functional teams to achieve project milestones and deliver high-quality results to inform executive conferences on personnel, training, and budgets modernizing Army's information forces.
- Directed Army's campaign of learning and Theater Army exercise observations across Army enterprise to introduce new training and concepts on information advantage.
- Implemented and developed largest change in doctrine for information advantage and military deception activities over the last ten years that enhanced Army's training proficiency during exercises and experimentation.

Strategic Communications Consultant

June 2018 – June 2021

Joint Staff J7 Joint Training & Exercises- Suffolk, Virginia

- Delivered DOD General Officer training seminars on strategic communications and information operations for 200+ senior leaders for National Defense University.
- Conducted executive Department of Defense training seminars offering insights on emerging trends and best practices for strategic communication and integration of innovative technology.
- Consulted on organizational operations for 18 strategic Department of Defense exercises sharing best practices to improve executive level decision-making.
- Pioneered accessible online training extending strategic communications learning capabilities across entire DoD workforce.
- Developed best practices for operational coalition of 26 nations to better improve their operational assessment and strategic communication.

Military Liaison Fellowship

June 2017 – June 2018

Kansas City Chiefs- Kansas City, Missouri

- Priority selected as the Army's Training with Industry fellow and military liaison with Kansas City Chiefs that produced over 18 community and home game activations, highlighting Chiefs Salute to Service campaign and law enforcement engagements.
- First and only military fellow awarded company's "Employee of the Month" for leading the
- Cultivated relationship between Chiefs and Missouri-Western University providing scholarships for two Gold Star family members whose father was killed during Operation Iraqi Freedom, valued at over \$60K.
- Through Chief's Community Outreach team, planned and raised over \$30 thousand for Veteran Charities in support of Warrior's Ascent post-traumatic stress training program and Toys for Tots.
- Produced two of top ten engaged organization social media videos for 2017, highlighting corporate partnerships with Garmin and NFL Super Bowl.
- Served as project manager for Chief's Crucial Catch and University of Kansas Medical Cancer Awareness program, leading of logistics and distribution of 76 thousand products for in-game social media activation. flawless execution of 2018 NFL Draft productions at Fort Riley, KS to national audience.
- Coordinated cross-functional teams for high-profile marketing campaigns and community outreach initiatives for military outreach.

Strategic Communications Planner

December 2014 – June 2017

United States Army Europe- Wiesbaden, Germany

- Planned and executed strategic communication engagements for the largest European military exercise in twenty years with 25 thousand participants executing across Poland, Estonia, Latvia, and Lithuania.
- Forecasted communication key performance indicators leveraging social media and open-source analysis capabilities for strategic planning and assessments for DOD and Dept of State Leadership.
- Implemented exercise best practices to incorporate information operations in scheme of five theater priority joint exercises for both live exercise and command post exercises.
- Integrated information operations, strategic communications, and open-source assessment into command's security cooperation and project proposal timelines.

Education:

Master of Science (M.S) Master of Science in International Administration |
Central Michigan University

Bachelor of Science (B.S.), Political Science (International Relations) |
Central Michigan University

Volunteer Commitments:

Clear Path for Veterans (2012-2014) | Syracuse, New York
High School Mentorship JROTC (2014) | Syracuse, New York
Warrior's Ascent (2017) | Kansas City, MO
Toys for Tots (2017) | Kansas City, MO
Veteran's Community Project (2017-2018) | Kansas City, MO
Battle Within (2024) | Kansas City, MO